

Crescendo Community Chorus Annual Report

2023

Crescendo is a non-auditioned, adult, SATB community chorus in the Twin Cities that welcomes all who seek to have fun singing, performing, and socializing together. We sing choral pieces from diverse periods and cultures.

During its first year, financial contributions enabled Crescendo Community Chorus to maintain a "*Pay What You Can*" fee system for our singers; cover the costs of our music, rehearsal and performance space; and provide equitable compensation for all the talented artists who work with us.

In 2023, Crescendo Community Chorus offered 2 free performances to the Minneapolis community. In addition, the Chorus offered a service event at a local senior community center.

Below is a summary of accomplishments in our inaugural year of 2023:

- We created a governing board of directors and launched our website in March.
- In May, we received IRS 501(c) 3 nonprofit status.
- After 8 weekly rehearsals, we performed our first concert in May to an enthusiastic audience of 400 at Bethlehem Lutheran Church.
- Our second performance featured a multimedia event with video highlighting the music of Ola Gjeilo. The audience in November was estimated at 450 at Annunciation Church.
- Musical highlights include
 - ~ Iza Ngomso, a piece from South Africa and sung in Xhosa. It featured Rowland Hawkins, tenor, rising star in the Twin Cities music Theatre and opera scene.
 - ~ Dark Night of the Soul and Luminous Night of the Soul by Ola Gjeilo with multimedia production by Charles Betz. We were accompanied by soloist Amanda Carlson, Artistic director of Journey North Opera Theatre.
 - ~ In both performances, we were joined by members of the Gilbert & Sullivan Very Light Opera Company Orchestra
- The Crescendo Community Chorus grew from 64 singers in our Spring event to 88 for the Fall program.

We begin 2024 with enthusiasm for the 3 sessions planned for the year, encouraged by the support the Chorus has received from the community, and eager to offer the pleasure of choral music to a troubled world in a challenging year.

CRESCENDO COMMUNITY CHORUS 2023 Financial Report

STATEMENT OF FINANCIAL POSITION 12/31/23

(aka the Balance Sheet)

ASSETS

12/31/23 Cash Balance	13,545
Prepaid Expenses:	
Music, purchased for 2024	1,433
Deposit, 2024 Center for Performing Arts	1,000
TOTAL ASSETS	15,978

LIABILITIES

Deferred Revenue, Singers' fees for 2024	6,770
TOTAL LIABILITIES	6,770

STATEMENT OF ACTIVITIES 2023

(sometimes known as the Profit and Loss)

SUPPORT AND REVENUE

Contributions from audiences & donors	13,230
Singers' <i>Pay What You Can</i> Fees	20,782
TOTAL	34,012

EXPENSES

Artists (director, accompanist, orchestra)	15,005
Music	2,642
Recording & Performance Extra Effects	3,944
Venues for rehearsals & performance	3,387
Social Media & Promotion	914
Misc. (start-up, insurance, supplies)	850
Meeting & Gathering Expenses	564
TOTAL	27,306

REVENUE - EXPENSE	6,706
--------------------------	--------------

2023 EXPENSES

